

# Million Dollar Business Woman Shares Pitfalls, Tricks, & Secrets to a Successful Small Business

Helen Callier, **The Confidence Coach for Small Businesses** knows first-hand how to steer a successful small business over the \$1 million revenue threshold. From flying high working in Corporate America as an Executive Level Technical Manager in GE's Jack Welch organization to teetering on the brink of failure as a small business owner to now **recognized as a woman-owned small business success story**, Helen, with over 9 years in business, 2 offices, and over 30 employees, has touched the lives of thousands of small business owners and helped them on their path of success.

Recognized as an Houston Entrepreneurial Spirit Hero in 2012. In 2011, received AMAC Small and Minority Business Advocate Award and Top Ten Emerging Business Excellence Award from an National Minority Business Supplier Diversity Council Affiliate in Houston, TX.



**HELEN CALLIER**  
**THE CONFIDENCE COACH**

## STORY IDEAS:

- 7 Surprising Ways Your Own Customers are Sabotaging Your Small Business
- Why is the Buffet Line Empty? How Most Small Business Owners are Going Hungry When They Could be "Chowing Down" on Government Contracts
- Why are Women-Owned Businesses Growing Faster Than Male Owned Businesses....Yet Make Less Money.
- What to Do When Your Small Business is About to Go Up in Flames by Burning Through Cash!
- How to Go From Being a Small Business Rookie to Playing on the A-team
- 10 Ways to Stay in Your Client's Face
- 5 Secret Small Business Shoestring Marketing Strategies

## ADVOCACY:

- Helen Callier, Chair of Government Procurement Connections (GPC), a major small business conference for over 20 years.  
*"GPC allowed me to meet key people like Helen Callier who introduced me to key decision makers, guided me to events and helped me obtain the certifications that are helping my business grow"* says Anthony C., Cerberus
- Serve on American Public Transportation Association (APTA), a leading voice in public transportation for over 100 years, Business Members Board of Governors and Small Business Committee.

## CONTACT INFORMATION:

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## AVAILABILITY:

Nationwide  
Based out of Houston, TX

## BOOKS:

Start NOW and Follow up - Fall 2013

## AS FEATURED:

